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GPSMAP® 64X, GPSMAP 64SX AND GPSMAP 64CSX HANDHELDS

NEW PRODUCT ANNOUNCEMENT

**OVERVIEW | FEATURES | COMPARISON | CONFIGURATIONS
SPECIFICATIONS | MERCHANDISING | COMPATIBILITY**

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MARKETING MEMO

June 5, 2019

**PRODUCT OVERVIEW:**

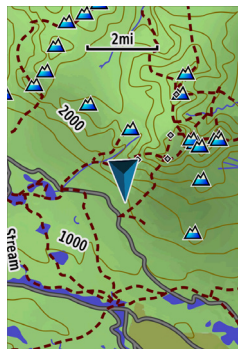
Explore the world with reliable navigation in hand. The rugged, button-operated GPSMAP® 64x, GPSMAP 64sx and GPSMAP 64csx handheld navigators feature 2.6" sunlight-readable color displays and come preloaded with TopoActive maps featuring routable roads and trails. Their high-sensitivity receivers with quad helix antennas support multiple global navigation satellite systems (GPS, GLONASS and Galileo). They also have expanded internal memories and microSD™ card slots for additional data and maps. GPSMAP 64sx and GPSMAP 64csx add built-in three-axis compasses with barometric altimeter and wireless connectivity. GPSMAP 64csx adds an 8-megapixel autofocus camera.

**GPSMAP 64x****GPSMAP 64sx****GPSMAP 64csx**

KEY FEATURES:

	COLOR DISPLAY	Button operation and a 2.6" sunlight-readable color display
NEW	TOPOACTIVE MAPPING	Preloaded with TopoActive maps with routable roads and trails for cycling and hiking
NEW	MULTI-GNSS SUPPORT	High-sensitivity receiver with quad helix antenna and multi-GNSS support (GPS, GLONASS and Galileo) to track in more challenging environments than GPS alone
	EXPANDABLE MEMORY	8 GB of internal memory and a microSD™ card slot for expandable storage
	NAVIGATION SENSORS	Three-axis tilt-compensated electronic compass with accelerometer and barometric altimeter sensors (GPSMAP 64sx and GPSMAP 64csx only)
	WIRELESS CONNECTIVITY	Wireless connectivity via BLUETOOTH® technology and ANT+® connectivity (GPSMAP 64sx and GPSMAP 64csx only)
	8-MEGAPIXEL CAMERA	8-megapixel autofocus camera allows for geotagged photos (GPSMAP 64csx only)
	BATTERY PERFORMANCE	Up to 16 hours in GPS mode with two AA batteries (Batteries are not included with GPSMAP 64x or GPSMAP 64sx; rechargeable NiMH pack is included with GPSMAP 64csx)
	WATER RATING	Rugged, impact resistant and water-rated to IPX7 ¹

TOPOACTIVE MAPS



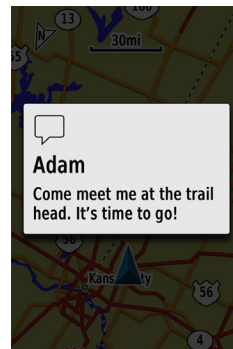
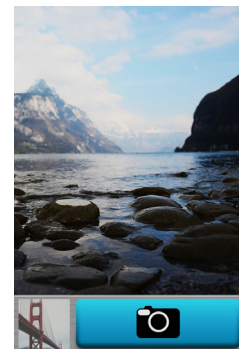
BIRDSEYE SATELLITE






COMPASS



GEOCACHING

SMART NOTIFICATIONS²
(GPSMAP 64sx and GPSMAP 64csx)8-MEGAPIXEL CAMERA
(GPSMAP 64csx)

PRODUCT COMPARISON:

	GPSMAP 64x	GPSMAP 64sx	GPSMAP 64csx
			
TopoActive maps with routable roads and trails	•	•	•
Multi-GNSS support (GPS, GLONASS and Galileo)	•	•	•
Sunlight-readable color display	•	•	•
Internal and expandable memory for additional mapping	•	•	•
Electronic compass and barometric altimeter	GPS compass only	•	•
Wireless capabilities (BLUETOOTH®, ANT+®)		•	•
8-megapixel autofocus camera			•
Battery life	Up to 16 hours	Up to 16 hours	Up to 16 hours
Water rating	IPX7 ¹	IPX7 ¹	IPX7 ¹
Physical dimensions	2.4" x 6.3" x 1.4" (6.1 x 16.0 x 3.6 cm)	2.4" x 6.3" x 1.4" (6.1 x 16.0 x 3.6 cm)	2.4" x 6.3" x 1.4" (6.1 x 16.0 x 3.6 cm)
Weight	8.1 oz (230 g) with batteries	8.1 oz (230 g) with batteries	8.1 oz (230 g) with batteries
Display size	1.43" x 2.15" (3.6 x 5.5 cm) 2.6" diag (6.6 cm)	1.43" x 2.15" (3.6 x 5.5 cm) 2.6" diag (6.6 cm)	1.43" x 2.15" (3.6 x 5.5 cm) 2.6" diag (6.6 cm)

PRODUCT CONFIGURATIONS:

GPSMAP 64x



AVAILABLE		INCLUDES			COUNTRY OF ORIGIN
Now		GPSMAP 64x, USB cable, documentation			Made in Taiwan. Cable made in Taiwan or China.
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)	
GPSMAP 64x	010-02258-00	753759229467	\$299.99	\$399.99	SCHEDULE B: 8526910070 HTS: 8426.91.0040

GPSMAP 64sx



AVAILABLE		INCLUDES			COUNTRY OF ORIGIN
Now		GPSMAP 64sx, USB cable, documentation			Made in Taiwan. Cable made in Taiwan or China.
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)	
GPSMAP 64sx	010-02258-10	753759229481	\$349.99	\$479.99	SCHEDULE B: 8526910070 HTS: 8426.91.0040

GPSMAP 64csx



AVAILABLE		INCLUDES			COUNTRY OF ORIGIN
June 2019		GPSMAP 64csx, USB cable, NiMH battery pack, documentation			Made in Taiwan. Cable made in Taiwan or China. Battery made in China.
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)	
GPSMAP 64csx	010-02258-20	753759229504	\$449.99	\$619.99	SCHEDULE B: 8526910070 HTS: 8426.91.0040

PHYSICAL SPECIFICATIONS:

Unit dimensions (WxHxD):	2.4" x 6.3" x 1.4" (6.1 x 16.0 x 3.6 cm)
Display size:	1.43" x 2.15" (3.6 x 5.5 cm); 2.6" diag (6.6 cm)
Display resolution (WxH):	160 x 240 pixels
Display type:	Transflective, 65K color TFT
Weight:	8.1 oz (230 g) with batteries
Battery type (GPSMAP 64x and GPSMAP 64sx only):	2 AA batteries (not included) NiMH or lithium recommended
Battery type (GPSMAP 64csx only):	Rechargeable NiMH pack (included) or 2 AA batteries (not included); NiMH or lithium recommended
Battery life:	Up to 16 hours

Internal memory:	8 GB
Accepts data cards:	Yes - microSD™ card (sold separately)
Wireless: (GPSMAP 64sx and GPSMAP 64csx):	BLUETOOTH® and ANT+®
Water rating:	IPX7¹
Interface:	USB, NMEA 0183
Waypoints and routes:	5,000 waypoints 200 routes
Track log:	10,000 points 200 saved tracks

PACKAGING SPECIFICATIONS:



GPSMAP 64x GPSMAP 64sx GPSMAP 64csx	
Gift box dimensions (W x H x D):	5.4" x 6.9" x 2.1" (13.7 x 17.6 x 5.3 cm)
Gift box weight:	10.9 oz (308.0 g)
Master carton dimensions (W x H x D):	12.0" x 12.4" x 15.0" (30.5 x 31.5 x 38.1 cm)
Master carton weight:	17.6 lbs (8.0 kg)
Master carton quantity:	20

PRODUCT COPY:

Product copy for GPSMAP 64x, GPSMAP 64sx and GPSMAP 64csx can be downloaded from the [Dealer Resource Center](#).

VIDEOS:

GPSMAP 64X, GPSMAP 64SX AND GPSMAP 64CSX VIDEO



MERCHANDISING:

DUMMY UNITS



GPSMAP 64x SKU: **M08-02258-00**
 GPSMAP 64sx SKU: **M08-02258-10**
 GPSMAP 64csx SKU: **M08-02258-20**

TRAY KIT SYSTEM



This display is great for small spaces and should be used inside a glass case. Displays up to two Garmin dummy units on each tray kit. For larger product assortments, tray kits may be merchandised side by side. Use with dummy units, small product cards, medium product cards, brackets, graphic back panels and trays, all ordered separately.

HIKING/OUTDOOR GRAPHIC BACK PANEL
FOR THE TRAY KIT

SKU:
M00-10737-00
 Size:
7" W x 9" H

This is one panel with artwork shown on both sides.

SMALL TRAY



SKU:
M00-00527-00
 Size:
7" W x 6" H

ACRYLIC NONPOWERED FREESTANDING DISPLAY WITH WHEELS



This display ships as one full piece with wheels, is nonpowered, great for small narrow spaces and includes a lock and key. These displays are fully customizable and fit a variety of Garmin products. Displays up to 12 Garmin dummy units. Use with dummy units, small product cards, medium product cards, brackets and the graphic backer, all ordered separately. Contact your inside sales rep or order administration representative to place an order for the display if you meet the order requirements.

SKU: **M00-10756-00**
 Size: **16" W x 15" D x 68.5" H** (approximately)
 Delivered by FedEx Freight
 Weight on pallet: **150 lbs** (approximately)
 Dimensions on pallet: **48" W x 40" D x 80" H** (approximately)

HIKING/OUTDOOR GRAPHIC BACKER FOR THE ACRYLIC
NONPOWERED FREESTANDING DISPLAY

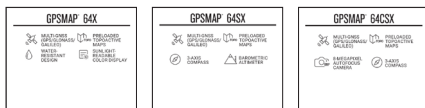
Customize your acrylic display with this magnetic graphic backer that is easy to install on the inside of the case door.

SKU: **M00-00541-00**
 Size: **14.350" W x 35" H**

INTERCHANGEABLE MERCHANDISING COMPONENTS THAT CAN BE USED ON
THE TRAY KITS AND THE ACRYLIC NONPOWERED FREESTANDING DISPLAY:

SMALL PRODUCT CARDS

Size: **2" H x 2.5" W**



GPSMAP 64x SKU: **M00-00624-00**
 GPSMAP 64sx SKU: **M00-00625-00**
 GPSMAP 64csx SKU: **M00-00626-00**

LARGE HANDHELD BRACKET



SKU:
M00-10754-00
 Size:
2.25" H x 3.5" W

MEDIUM PRODUCT CARDS

Size: **3.5" H x 3.25" W**



GPSMAP 64x
SKU: **M00-00624-01**

GPSMAP 64sx
SKU: **M00-00625-01**

GPSMAP 64csx
SKU: **M00-00626-01**

GARMIN BRANDED INTERNATIONAL GRAY
FREESTANDING/COUNTERTOP VIDEO DISPLAY

Freestanding display size:
24" W x 60" T x 20" D



Countertop display size:
12" W x 17.75" T x 14" D

Order these components to build your Garmin branded gray countertop/freestanding video display: dummy units, brackets, SD™ card, product card and graphics. You can also order these components to update your existing countertop or freestanding display. Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.

Final artwork is subject to change from images shown in the merchandising section. For more information on merchandising, please visit the dealer resource center at Garmin.com.

COMPATIBLE ACCESSORY OVERVIEW:

TEMPE™ SENSOR³

SKU: 010-11092-30
UPC: 75375993122

Transmit ambient temperature data wirelessly to your device with the tempe external wireless temperature sensor. It attaches to your pack, jacket or shoe.

MSRP: \$29.99

NiMH BATTERY PACK



SKU: 010-11874-00
UPC: 753759991203

This long-lasting rechargeable battery pack is more convenient and easier than choosing two AA batteries.

MRP: \$25.99

BIKE/CART MOUNT



SKU: 010-11023-00
UPC: 753759074654

Simply snap your device into this mount, and you're ready to ride. The mount comes with four cable ties and fits up to a 1" (2.54 cm) diameter bar.

MSRP: \$9.99

CARABINER CLIP



SKU: 010-12897-01
UPC: 753759223649

Keep your GPS device within reach while on the move with this carabiner clip. Your device fits securely into a mount that clips to your belt.

MSRP: \$12.99

ADDITIONAL ACCESSORIES

	SKU	UPC	MSRP	DESCRIPTION	IMAGE
HRM-Dual™ monitor ³	010-12883-00	753759223137	\$69.99	Transmits real-time heart rate data over ANT+® connectivity and BLUETOOTH® Low Energy technology. It features a soft strap that is comfortable, adjustable and washable.	
USB cable	010-10723-01	753759052973	\$14.99	Create routes and waypoints on your personal computer, and transfer them to your device.	
High-speed multi-charger	010-10723-17	753759111540	\$25.99	Add two high-speed USB ports to your vehicle's 12-V outlet without losing the ability to power your compatible device.	
AC adapter cable For U.K., Europe	010-11478-05	753759103729	\$29.99	Plug the USB cable into your device, then attach the AC outlet adapter for power. Includes adapters for the U.K. and Europe.	
Vehicle power cable	010-10851-11	753759081829	\$28.00	Plug into any 12-V receptacle to power your Garmin device and conserve battery life. Includes 1.5-amp replaceable fuse.	
Adjustable handheld mount	010-11031-00	753759075880	\$29.99	Secure your compatible handheld device to any flat surface with this adjustable mount.	
Flotation lanyard	010-12525-01	753759177133	\$7.99	Keep your device close at hand on the water with this neoprene flotation lanyard.	
Retractable lanyard	010-10888-00	753759066604	\$24.99	Keep your GPS close and secure with this retractable lanyard.	
Swivel belt clip	010-11022-10	753759093662	\$7.23	Keep your device within reach with this swivel belt clip. Your device fits securely into a mount that clips to your belt.	
Belt clip	010-11734-20	753759980375	\$9.99	This belt clip lets you keep your compatible device within reach while on the move.	
Backpack tether	010-11855-00	753759990138	\$19.99	This lightweight backpack tether is perfect for conditions that demand hands-free attention.	
Chirp™ wireless beacon ²	010-11092-20	753759969820	\$22.99	A one-of-a-kind wireless beacon designed specifically for the outdoor adventures of geocaching.	

¹See Garmin.com/waterrating

²When paired with a compatible smartphone; see Garmin.com/ble

³Works with GPSMAP 64sx and GPSMAP 64csx only using ANT+® technology

Please note: The ECCNs and Classification numbers provided represent the opinion of Garmin International, Inc. of the proper classifications for the products today (based on the original software and/or original hardware). Classifications are subject to change. Under the U.S. export regulations, the U.S. Government assigns your organization or client, as exporter/importer of record, the responsibility for determining the correct classification of any item at the time of export/import. Depending on the products, the customer, or the country of destination, an export license may be required by the Department of Commerce prior to shipment. The Department of Commerce's Bureau of Industry and Security (former Bureau of Export Administration) website (<http://www.bis.doc.gov>) provides information that might be useful to you in determining whether you need to obtain a license for a particular shipment. To be clear, if an item described above does require a validated export license, it would be the exporter's responsibility to obtain this license prior to exportation.

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